RESOLUTION NO. 2011-33

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ROHNERT PARK AWARDING BID PROPOSAL TO N2 HOLDINGS, INC. TO DESIGN, BUILD, AND MARKET AN ADVANCED DIGITAL OUTDOOR ADVERTISING SYSTEM AND AUTHORIZING THE CITY MANAGER TO ENTER INTO A RELATED LEASE AGREEMENT WITH N2 HOLDINGS, INC.

WHEREAS, in November of 2010, the City Council solicited bids in accordance with the Rohnert Park Municipal Code for the Design, Build, and Market of an Advanced Digital Outdoor Advertising System;

WHEREAS, in response to the bid solicitation, two (2) proposals were received and reviewed with the City Council; and

WHEREAS, due to N2 Holdings, Inc.'s expertise, revenue sharing formula, unique business plan, and marketing strategy, among other things, the City Council determines that N2 Holdings, Inc. is the responsible bidder whose proposal is most advantageous to the City.

NOW, THEREFORE, BE IT RESOLVED, by the City Council of the City of Rohnert Park that it does hereby award the bid proposal to N2 Holdings, Inc., the responsible bidder whose proposal is most advantageous to the City.

BE IT FURTHER RESOLVED that the City Manager is hereby authorized and directed to execute a lease agreement in substantially similar form to the Lease Agreement attached hereto and incorporated herein as Exhibit A with N2 Holdings, Inc. for the design, construction, and marketing of an advanced digital outdoor advertising system.

DULY AND REGULARLY ADOPTED this 26th day, of April, 2011.

CITY OF ROHNERT PARK

Mayor

ATTEST:

AHANOTU: <u>AYE</u> CALLINAN: <u>AYE</u> MACKENZIE: <u>AYE</u> STAFFORD: <u>AYE</u> BELFORTE: <u>AYE</u> AYES: (5) NOES: (0) ABSENT: (0) ABSTAIN: (0)

OAK #4814-5827-1497 v2