



## City of Rohnert Park PRESS RELEASE

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### **For Immediate Release**

## **Rohnert Park Begins a Parks and Recreation Master Plan Update**

**Rohnert Park, CA (June 8, 2023)** – The City of Rohnert Park kindly requests that the community share their thoughts and ideas about the future of its parks and facilities. In preparing the Parks and Recreation Master Plan, the city can better assess how to maintain parks, update facilities, improve programming and activities, increase use, and strengthen park connections.

“Currently we are in the community engagement phase of our Parks and Recreation Master Plan Update. It’s important that we give our community members a voice and hear their ideas so that we can continue to reflect it within our work and implementation,” said Mayor Samantha Rodriguez.

On Thursday, June 15, at 6:00 in the evening, the city invites residents to come together in the Main Room at the Community Center and participate in an interactive evening designed to give residents an opportunity to express what is important to them in regards to parks, recreation facilities, and programs. In addition, resident will walk away with a better understanding of the master plan, the planning process, and the two project surveys being conducted as part of the project.

The first survey (known as a Statistically Valid Survey) took place in early May and collected feedback from a random and stratified selection of the adult population (over 18 years old) in Rohnert Park to achieve a balanced sample of the City’s demographics.

To supplement and further inform the planning process, a second Community Survey is available online and on paper (in English and Spanish) from June 8<sup>th</sup> through July 15<sup>th</sup> to all interested individuals regardless of age or residence. The survey will help the City better understand community values, wants, and needs and provide a way for people to provide input on the City’s existing recreation system. Paper versions of the survey can be completed in person at the Rohnert Park Community Center, 5401 Snyder Lane, and the Rohnert Park Senior Center, 6800 Hunter Drive. Staff members will be available to answer questions and help the public take the questionnaire. There will also be links shared on social media websites with a link and QR code that will take people directly to the Community Survey website. For more details on the meeting and the Community Survey, please visit the [City’s website](http://www.rpcity.org).

“We are looking so forward to this portion of the Master Plan update. Hearing from the residents that use our recreation spaces and programs is the most important part of this process. We spend a lot of time evaluating what we feel is of value to our community and try our best to offer that. Hearing directly from the community ensures we are providing programs, services and spaces that enhance the quality of life for our community,” said Director of Community Services, Cindy Bagley.

For questions or for more information, please call (707) 588-3452 or email [cbagley@rpcity.org](mailto:cbagley@rpcity.org).

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