

**RESOLUTION NO. 2019-010**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ROHNERT PARK  
APPROVING CURRENT SPRECKELS PERFORMING ARTS CENTER FEES AND  
AUTHORIZING THE CITY MANAGER OR DESIGNEE TO SET PRICES IN THE  
FUTURE BASED ON MARKET VALUE**

**WHEREAS**, costs of operating the Performing Arts Center have risen since the last time fees were adjusted by the City Council in 2007; and

**WHEREAS**, the Performing Arts Center Supervisor has historically increased PAC season tickets and individual tickets prices from time to time; and

**WHEREAS**, it is in the interest of the City to operate in a fiscally responsible manner, which includes maximizing revenue from the use of City facilities; and

**WHEREAS**, the City desires to provide the City Manager, or his or her designee, more express authority to adjust ticket prices and facility rental rates for the Performing Arts Center to be reflective of current market values.

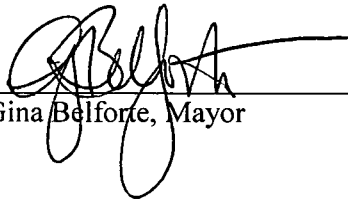
**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Rohnert Park that it does hereby authorize and approve the current Performing Arts Center ticket prices and rental fees, set forth in the attached Exhibit "A."

**BE IT FURTHER RESOLVED** by the City Council of the City of Rohnert Park that it does hereby further authorize the City Manager or designee to set ticket prices for individual tickets and season tickets, and to set rental rates for the Performing Arts Center, based on market rates.

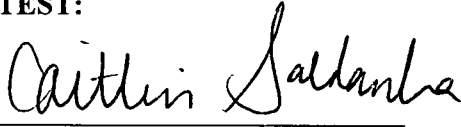
**BE IT FURTHER RESOLVED** that this resolution will supersede and replace Resolution 2007-163, Resolution 2001-136, and Resolution 1991-123.

**DULY AND REGULARLY ADOPTED** this 22nd day of January 2019.

CITY OF ROHNERT PARK

  
Gina Belforte, Mayor

ATTEST:

  
Caitlin Saldanha, Assistant City Clerk

Attachment: Exhibit A

ADAMS: Aye MACKENZIE: Aye STAFFORD: Aye CALLINAN: Aye BELFORTE: Aye  
AYES: ( 5 ) NOES: ( 0 ) ABSENT: ( 0 ) ABSTAIN: ( 0 )

# Exhibit A

## Spreckels Performing Arts Center 2018-19 Season Ticket Pricing

### Non-Musical Individual Performance Ticket Pricing

Category	Base Price (\$) A	Fees (\$) B	Total (\$) (A+B)
General Admission	24	2	26
Seniors	22	2	24
Students	20	2	22
Children	14	2	16

### Musical Individual Performance Ticket Pricing

Category	Base Price (\$) A	Fees (\$) B	Total (\$) (A+B)
General Admission	34	2	36
Seniors	32	2	34
Students	28	2	30
Children	16	2	18

### Subscription/Season Ticket Pricing

Category	Trendsetter	Don't Fence Me In	Just Can't Commit
General Admission	145	155	87
Seniors	135	145	82
Students	120	130	76

# Spreckels Performing Arts Center Facility Use Fees

## Codding Theatre – 511 Seats

	Event/Performance – 5 Hours					Set Up/Rehearsal - 4 Hours			
	Monday – Thursday			Friday - Sunday		Monday – Thursday			Friday - Sunday
Category	8am – 4pm		4pm – 12am			Category	8am – 4pm		4pm – 12am
1	\$ -		\$ 525	\$ 655		1	\$ -		\$ 260
2	\$ -		\$ 630	\$ 815		2	\$ -		\$ 285
3	\$ -		\$ 760	\$ 945		3	\$ -		\$ 310
4	\$ -		\$ 920	\$ 1,075		4	\$ -		\$ 355
5	\$ 930		\$ 7,105	\$ 1,210		5	\$ 285		\$ 390
6	\$ 1,140		\$ 1,315	\$ 1,525		6	\$ 390		\$ 475
7	\$ 1,770		\$ 1,945	\$ 2,075		7	\$ 525		\$ 750
8	\$ 2,085		\$ 2,260	\$ 2,625		8	\$ 615		\$ 760

## Condiotti Theatre – 100-125 Seats

	Event/Performance – 5 Hours					Set Up/Rehearsal - 4 Hours			
	Monday – Thursday			Friday - Sunday		Monday – Thursday			Friday - Sunday
Category	8am – 4pm		4pm – 12am			Category	8am – 4pm		4pm – 12am
1	\$ -		\$ 190	\$ 220		1	\$ -		\$ 65
2	\$ -		\$ 200	\$ 230		2	\$ -		\$ 80
3	\$ -		\$ 210	\$ 260		3	\$ -		\$ 100
4	\$ -		\$ 220	\$ 270		4	\$ -		\$ 105
5	\$ 195		\$ 230	\$ 285		5	\$ 95		\$ 110
6	\$ 210		\$ 250	\$ 310		6	\$ 110		\$ 120
7	\$ 245		\$ 275	\$ 325		7	\$ 130		\$ 160
8	\$ 285		\$ 330	\$ 385		8	\$ 160		\$ 205

Events Room/Kitchen, 4 Hours

Service Bar/Lobby, 3 hours

	Monday – Thursday			Friday - Sunday			Monday – Thursday			Friday - Sunday
Category	8am – 4pm		4pm – 12am			Category	8am – 4pm		4pm – 12am	
1	\$ 40		\$ 55	\$ 115		1	\$ 40		\$ 55	\$ 115
2	\$ 50		\$ 75	\$ 140		2	\$ 50		\$ 75	\$ 140
3	\$ 65		\$ 90	\$ 165		3	\$ 65		\$ 90	\$ 165
4	\$ 85		\$ 100	\$ 205		4	\$ 85		\$ 100	\$ 205
5	\$ 100		\$ 115	\$ 255		5	\$ 100		\$ 115	\$ 255
6	\$ 115		\$ 155	\$ 305		6	\$ 115		\$ 155	\$ 305
7	\$ 150		\$ 175	\$ 360		7	\$ 150		\$ 175	\$ 360
8	\$ 175		\$ 215	\$ 580		8	\$ 175		\$ 215	\$ 580

10% reduction in space rental fees for City of Rohnert Park resident companies, businesses, agencies, etc. in categories 1-6.

#### Technical, Equipment, Staff, Box Office Fees

Marley Dance Floor		\$ 300		Floor Microphone/ea	per week	\$ 25
Orchestra Pit adjustment		\$ 300		Disco Ball (up or down)	per week	\$ 25
Orchestra Shell		\$ 300		Monitor/ea	per event	\$ 25
Grand Piano	per event	\$ 160		Wireless Microphone/ea	per day	\$ 25
Upright Piano	per event	\$ 100		Spot Light	per use	\$ 25
Music Stand/ea	per event	\$ 1		Projection Package	per event	\$ 300
Music Light/ea	per event	\$ 1		Base fee - staff	per hour	\$ 27.50
Ground Row Lights	per event	\$ 250		Technical Orientations/ea		\$ 40
Refundable cleaning deposit		\$ 200		House Manager		\$ 25
Box Office						
Per performance - Tickets/Set Up - Coddington Theatre		\$ 75				
+ 10% of gross sales out of Box Office						
Per performance - Tickets/Set Up - Condiotti Theatre		\$ 30				
+ 10% of gross sales out of Box Office						